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World Snow Day 2018 set with 523 events in 46 countries

World Snow Day 2018 will see XXX events and actions take place in 46 countries around the world.

FIS President Gian Franco Kasper remarked “It is humbling to see so many various stakeholders from so many nations come together to achieve one goal, to let children explore, enjoy and experience the snow.”

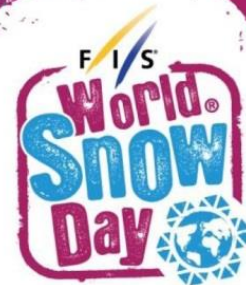
The 7th edition of World Snow Day will also include four nationwide actions. These will take place in Austria, China, Poland and Lithuania. For both China and Poland their nationwide actions will double in size from the previous World Snow Day. Poland will play host to 50 ski and snowboard schools providing free lessons for children whilst China will see 55 resorts hosting a variety of actions including free lift passes, lessons and equipment rental.

Gian Franco added “The nationwide actions are significant. Not only do they impact a lot of people but they show a whole country can enjoy snow.”

As well as nationwide events, World Snow Day will be celebrated in urban environments with eleven city events. The cities of Beijing (CHN), Stockholm (SWE), Warsaw (POL), Vilnius (LTH), Dresden (GER), Johannesburg (RSA), Riyadh (SAU), Tallinn (EST), Minsk (BLR), Sofia (BUL) and Almaty (KAZ). Like the nationwide events, these events hold significant importance as they bring snow sports to the people.

In its first three years World Snow Day saw steep growth with 225 events and actions in 2012 to 645 events and actions in 2015. In the next three years FIS aimed to steady the programme and averaged 500 annually. For upcoming three year period, FIS will once again aim for steady growth and has set of goal of 500 events annually by 2022. The 2018 edition of the event sets the programme on the right path to achieving this goal.

For more information on World Snow Day visit www.world-snow-day.com



About FIS

FIS is the governing body for international skiing and snowboarding, [founded in 1924](#) during the first Olympic Games in Chamonix, France. Recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of [Alpine Skiing](#), [Cross-Country Skiing](#), [Ski Jumping](#), [Nordic Combined](#), [Freestyle Skiing](#) and [Snowboarding](#), including setting the international competition rules. Through its 128 member nations, more than '500 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, [notably for the young](#). For more information, please visit www.fis-ski.com.

Contact Person

Andrew Cholinski

cholinski@fisski.com

(+41) 33 244 6161