

15th
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FOR IMMEDIATE RELEASE

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7th Edition of World Snow Day confirmed

Following the success of World Snow Day 2017, FIS confirms that a 7th edition of World Snow Day will take place 21st January 2018.

The 2017/2018 season will be an important year as a new set of World Snow Day goals will begin. Additionally the date of World Snow Day is shortly before the 2018 Winter Olympic Games in Pyeongchang, South Korea. As a result global interest in snow sports will be high.

FIS president Gian Franco Kasper said “Its has been a pleasure for FIS to connect and support the grass roots of snow sports. The next edition of World Snow Day will be important and we encourage all current and potential Organisers to create an event to give children a chance to explore, enjoy and experience snow sports”

Organisers of the 7th edition of World Snow Day can also expect all the same support features, including Event Planning materials, Organiser Care Packages and much more.

Registrations for the 7th edition of World Snow Day will open on the 1st July 2017 and remain open until the 15th December 2017. Organisers can find all the key dates for the event in the World Snow Day Event Planning Manual by clicking the link http://world-snow-day.com/en/WSD/About/Event_Planning_Manual

For more information on World Snow Day visit www.world-snow-day.com or email FIS at worldsnowday@fisski.com

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About FIS

FIS is the governing body for international skiing and snowboarding, [founded in 1924](#) during the first Olympic Games in Chamonix, France. Recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of [Alpine Skiing](#), [Cross-Country Skiing](#), [Ski Jumping](#), [Nordic Combined](#), [Freestyle Skiing](#) and [Snowboarding](#), including setting the international competition rules. Through its 128 member nations, more than '500 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, [notably for the young](#). For more information, please visit www.fis-ski.com.